

media supervisor can juggle from NH to college
acct. exec. can get college budget

meetings with client

NEAS survey

College Marketing Corp. Surveys

RAB - Ken Costa - appointment (Charlie Smith sent)
director of member services
Pete Romanow - NE manager

Wall Street

NO → Journal

Rep → suggest people

joint calls

make him do paperwork

start with local district / regional / nat.

Bud / Newswatch / + one

Charlip

603-863-4126

TV/Radio Age

Gallagher

Ad Age

New Eng. Ad Week

Ad East